

## ***A New E-book Distribution Model to Balance Library Consortia Needs with Business Models of the Publishing Industry***

**Lou Duggan** (Saint Mary's University)  
**David Swords** (Ebook Library)

## PDA: Background

- No cost for books not accessed or only browsed
- Rentals: Short-term loans at % of list price
- Purchases: 325, 24-hour loan days per year (NLL)
- Result: Records for thousands of books in catalogues

# Traditional Roles of Consortia In Buying Monographs

- Use the buying power of the many to obtain significant discount
- Buy a larger part of the universe of available books than individual libraries could afford
- Avoid needless duplication

## Consortia and PDA

- Goal: Make books available to all members as antidote to ILL restrictions
- Willing to pay more than list price to buy a book
- Offer a much smaller universe of **publishers** than an individual library
- Fewer **titles** than any individual library could offer on its own.

# Consortial PDA Models

1. Multiplier = **The Orbis Model**: Historical data to create rough equivalent to print sales
1. Limited Use = **The Novanet Model**: Takes into account one unique element of the EBL approach—loan days
2. Multiplier/Limited Use = [**The Carli Model**]: Combines the two above.
3. Distributed PDA = **CTW Model**: Each library in a consortium creates its own settings, all share the same un-owned collection
4. Consortial STL/Library Purchase = **Untried (invented driving through the Columbia Icefields)**: Evens disparities in overall use. No need to gain publisher permission.

## Publishers and Consortial PDA

- Individual approval for each consortium
- Belief that multipliers limit sales

## Consortia and PDA

- Use based becomes speculative purchase
- Use dominated by some institutions

## PDA by the Numbers

- Ants = Short-term loans
- Bunnies = List Price
- Grizzly Bears = Multiplier

# Why the Novanet, Limited Use Model?





## Why a Consortia PDA?

1. License restrictions on resource sharing
2. System-wide logistics of managing large eBook packages in the ILS
3. Members purchasing largely identical packages
4. Appetite to change from 'Just-in-case' Collection Development



## Resource Sharing

“One of the biggest problems with Ebooks is an inability to share them ... Ebooks felt like a step back ... This shared PDA might help fix that and get us back on track ... in the spirit of Novanet”

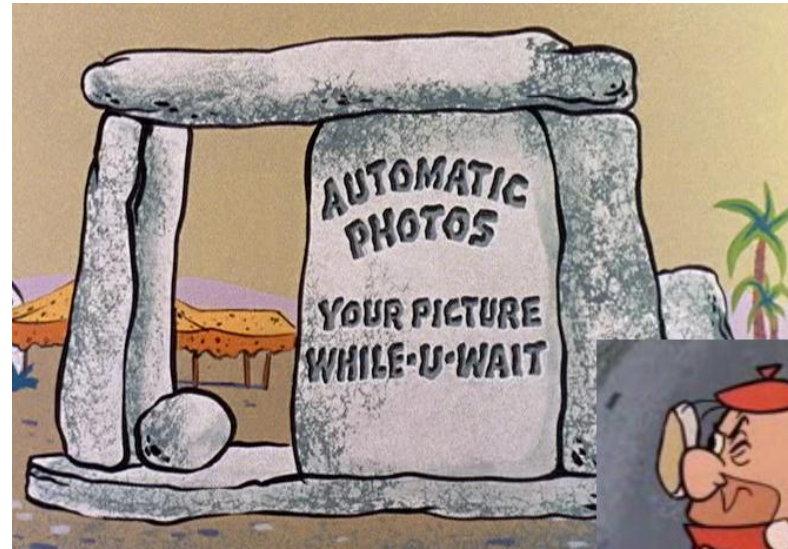
**NOVANET  
EXPRESS**



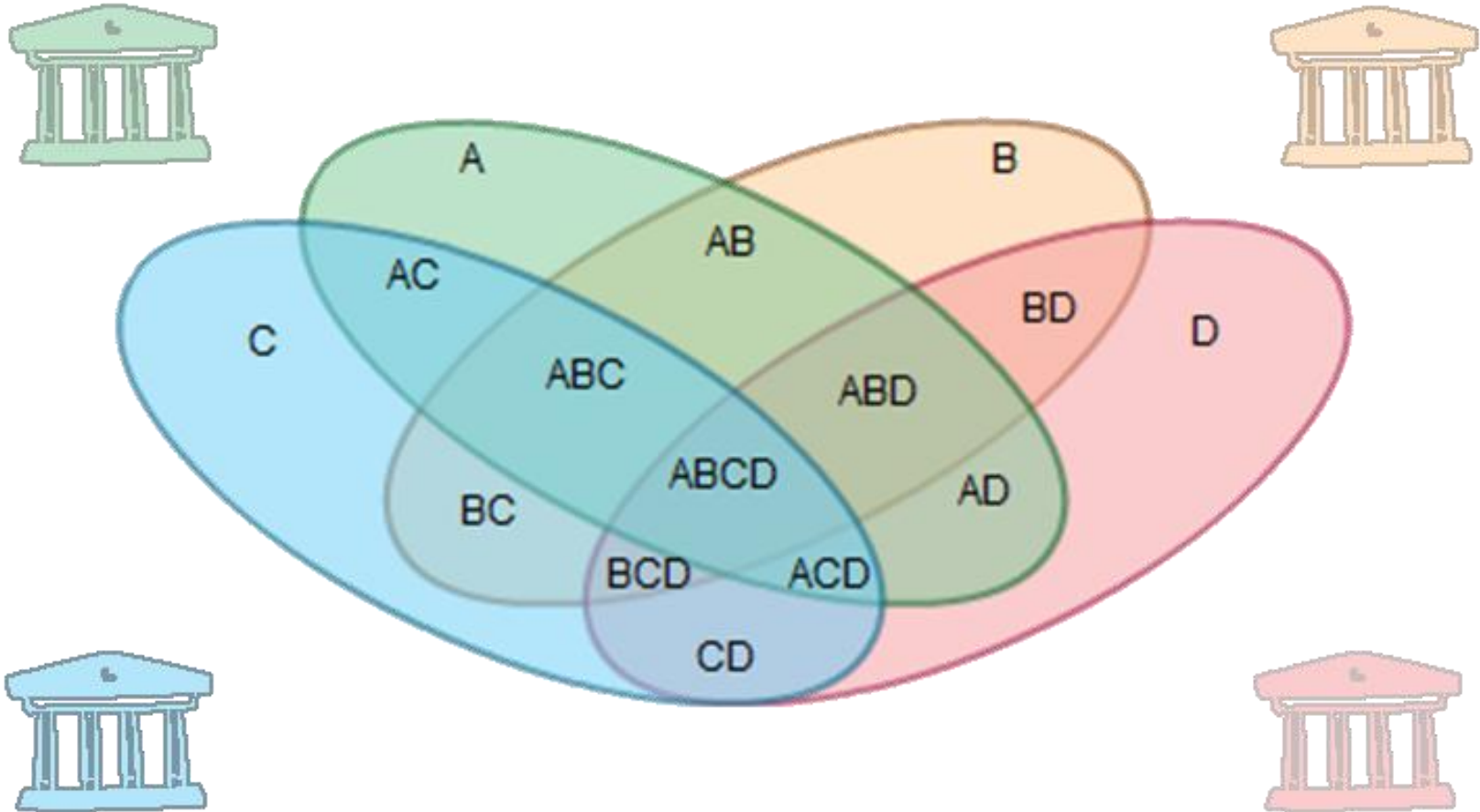
# Logistics of Managing Record Loads

Over 300,000 new bibliographic records for Ebooks in April, 2013

- Preparation
- Load time
- Indexing time



# Collections Rationalization



# Print Circulation in 'Just-in-case' Model



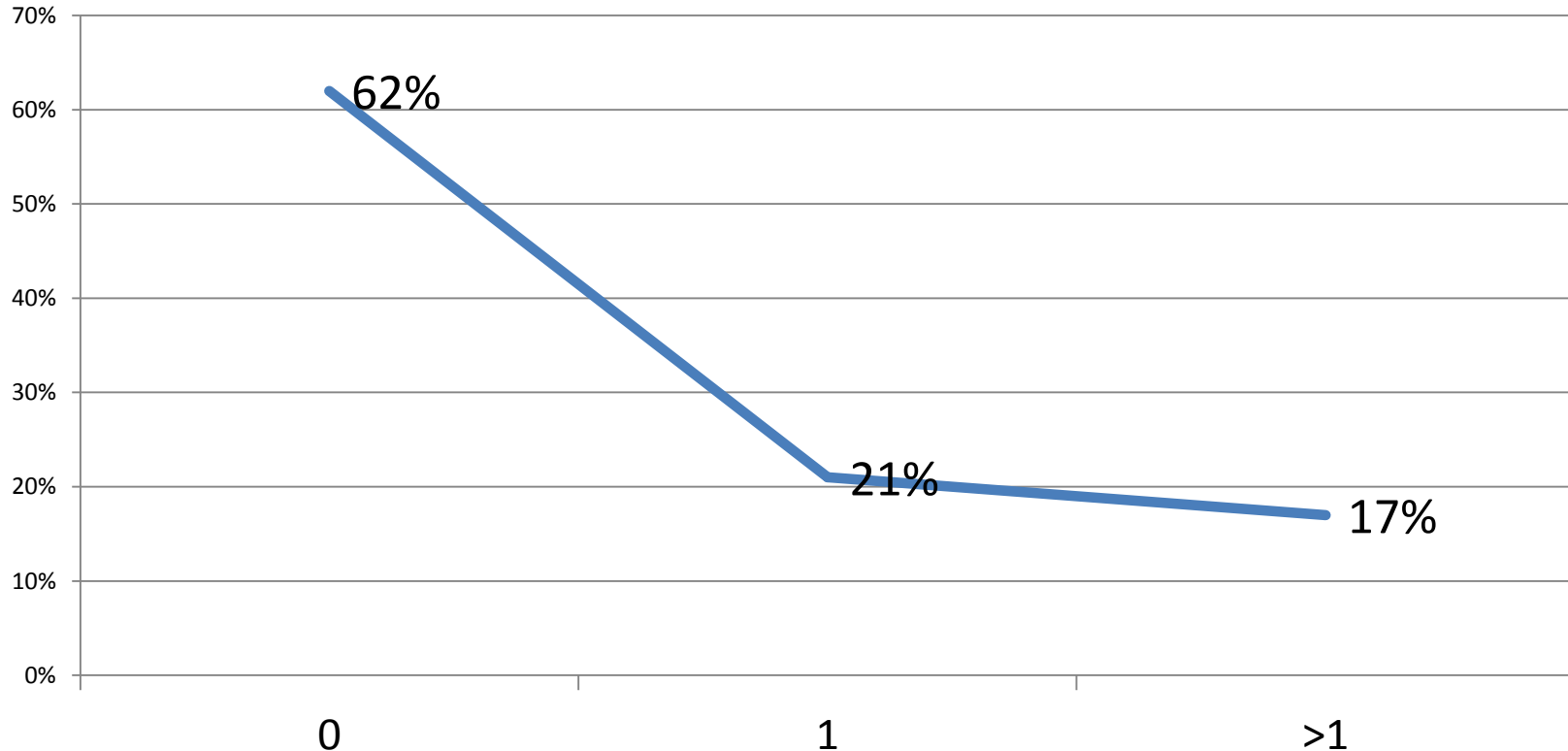
# Print Circulation in 'Just-in-case' Model



Books of Imprint Years 2008, 2009, 2010

Circulations	0		1		>1		Total
DLKIL	12,354	63%	4,232	22%	3,064	16%	19,650
DLLAW	864	53%	382	24%	370	23%	1,616
DLSXT	2,029	64%	600	19%	563	18%	3,192
DLWKK	1,205	58%	418	20%	437	21%	2,060
<b>Total</b>	<b>16,452</b>	<b>62%</b>	<b>5,632</b>	<b>21%</b>	<b>4,434</b>	<b>17%</b>	<b>26,518</b>

# Print Circulation in 'Just-in-case' Model



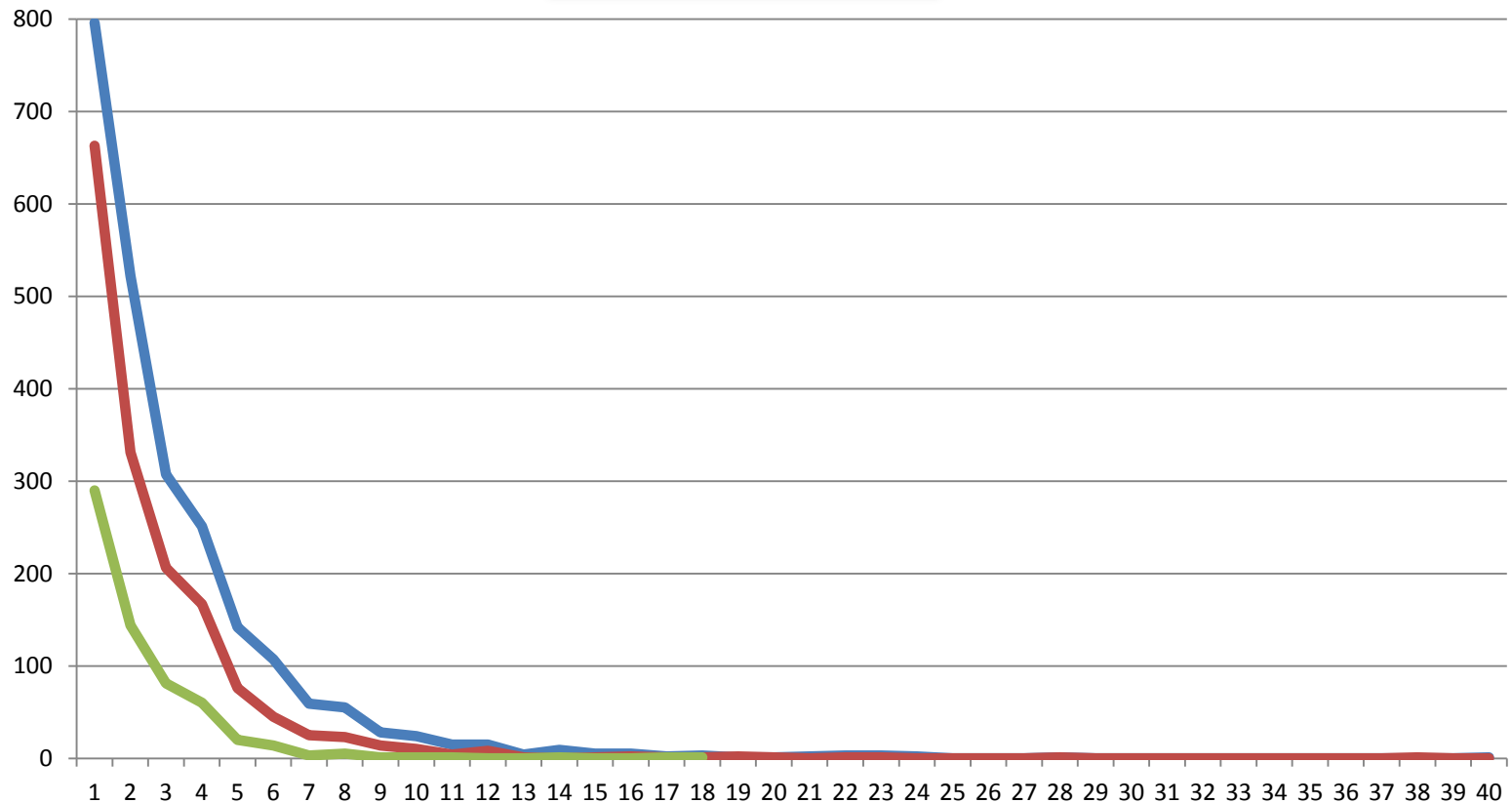
# Print Circulation in 'Just-in-case' Model



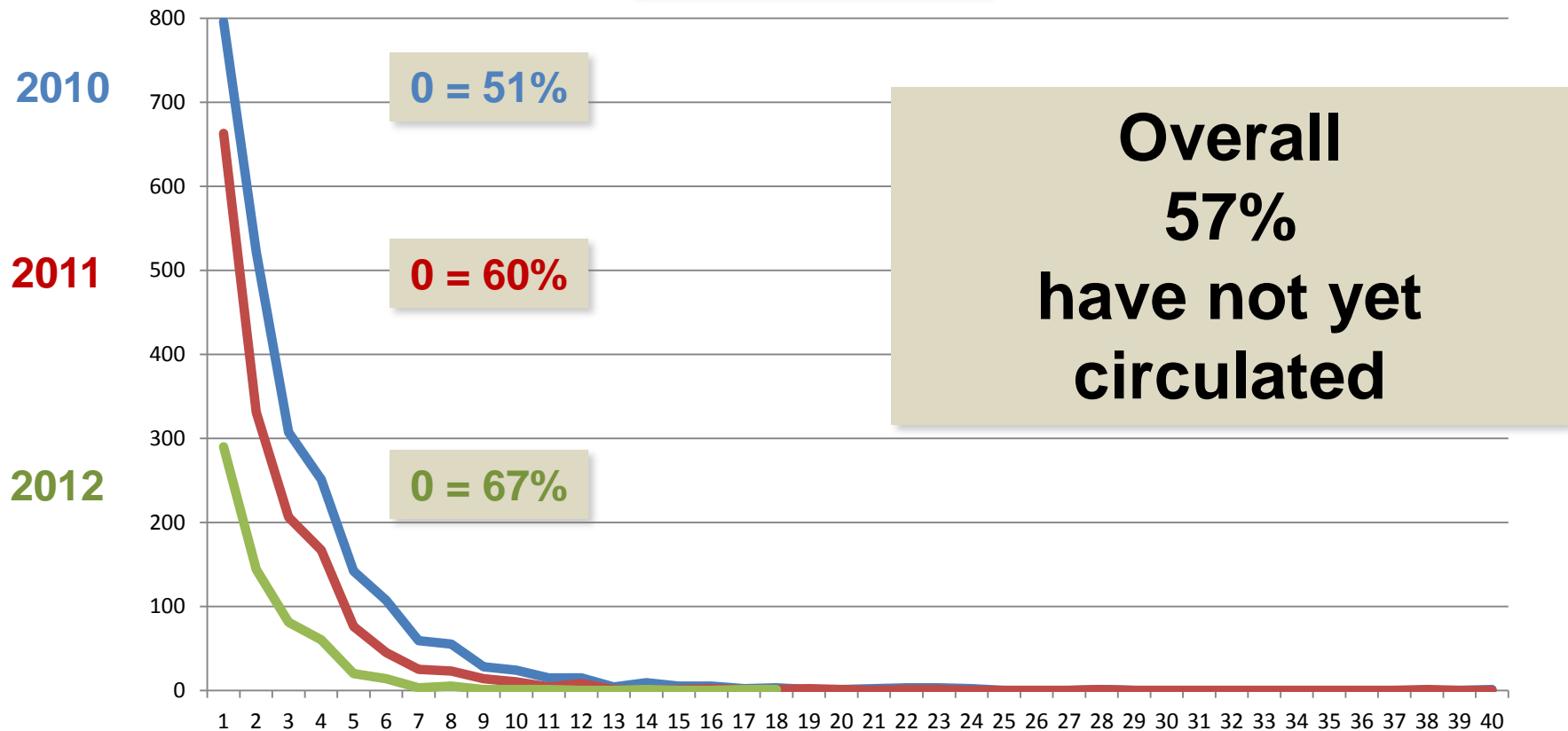
2010

2011

2012



# Print Circulation in 'Just-in-case' Model



# Print Circulation in 'Just-in-case' Model

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## HarperCollins sets checkout limits on library e-books

By Dan Misener, CBC News Posted: Mar 9, 2011 11:09 AM ET | Last Updated: Mar 9, 2011 8:12 PM ET 37



Dan Misener's column for March 8, 2011 8:16

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As of March 7, HarperCollins e-book titles licensed to Canadian schools and public libraries come with a new restriction: after 26 checkouts, they self-destruct.

The e-books simply won't work anymore. If a library wants to keep lending that book, it'll have to buy a new license, potentially buying the same book over and over again.

Right now, I can borrow electronic books from my local public library and download them to my computer, e-reader or other portable device. But here's the thing: when I download an e-book, I'm not actually downloading it from my library. In many cases, I'm downloading it from a

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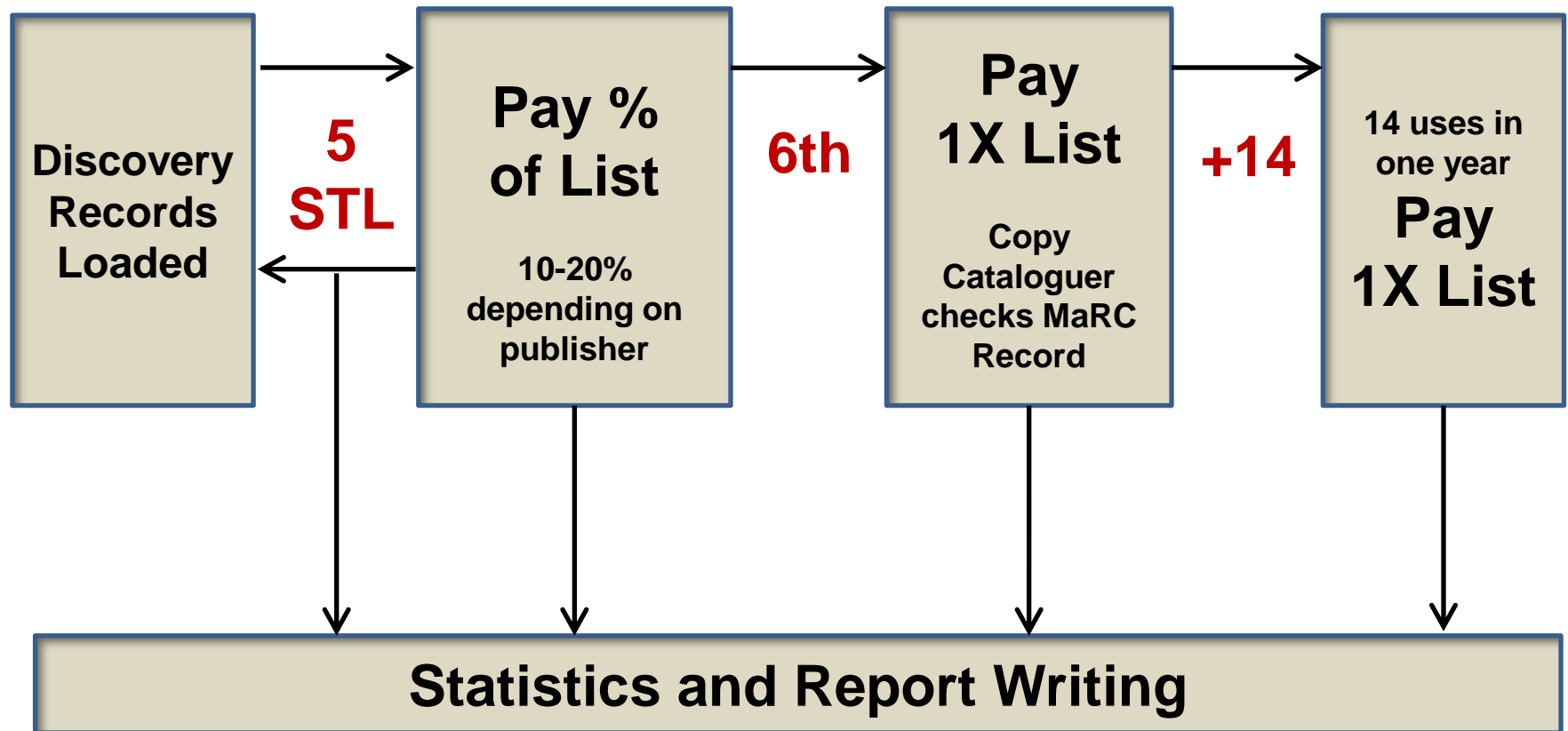
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# Administration of the PDA

- Administration handled by Novanet office
  - Members each contributed their portion of \$100,000 to central pot managed by consortium office
  - eBooks bought with this fund owned by Novanet not home library of patron triggering purchase



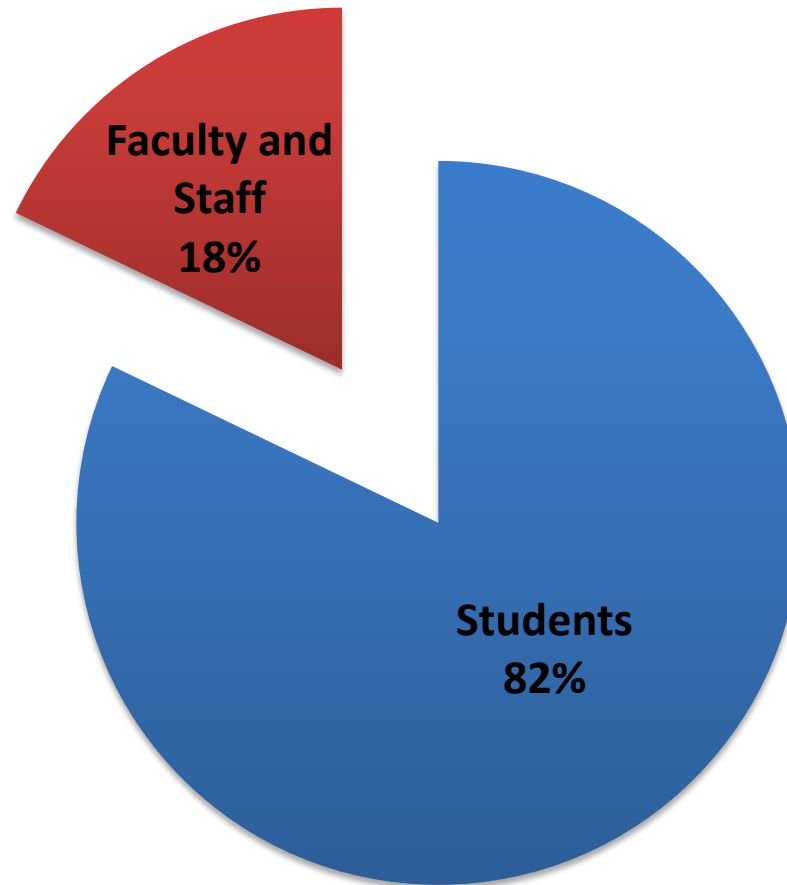
# The Novanet Pilot Model



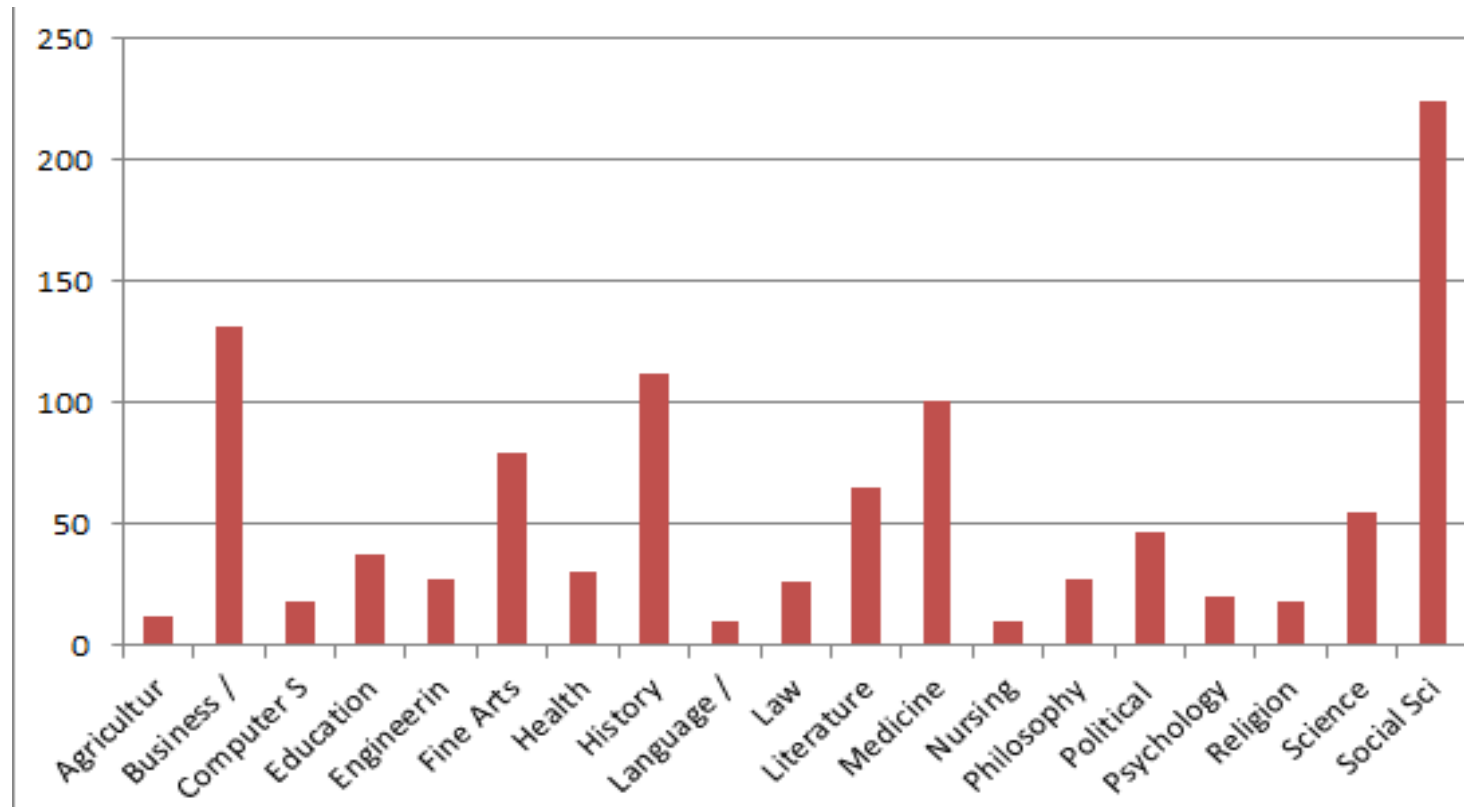
## Statistics Jan 1 – Apr 25, 2013

- **16,000** discovery records
- Average list price **\$70.78** (total \$951,285.84)
- **1,385** were borrowed at least once
- STL and purchase fees of **\$18,640**
- **16** items purchased

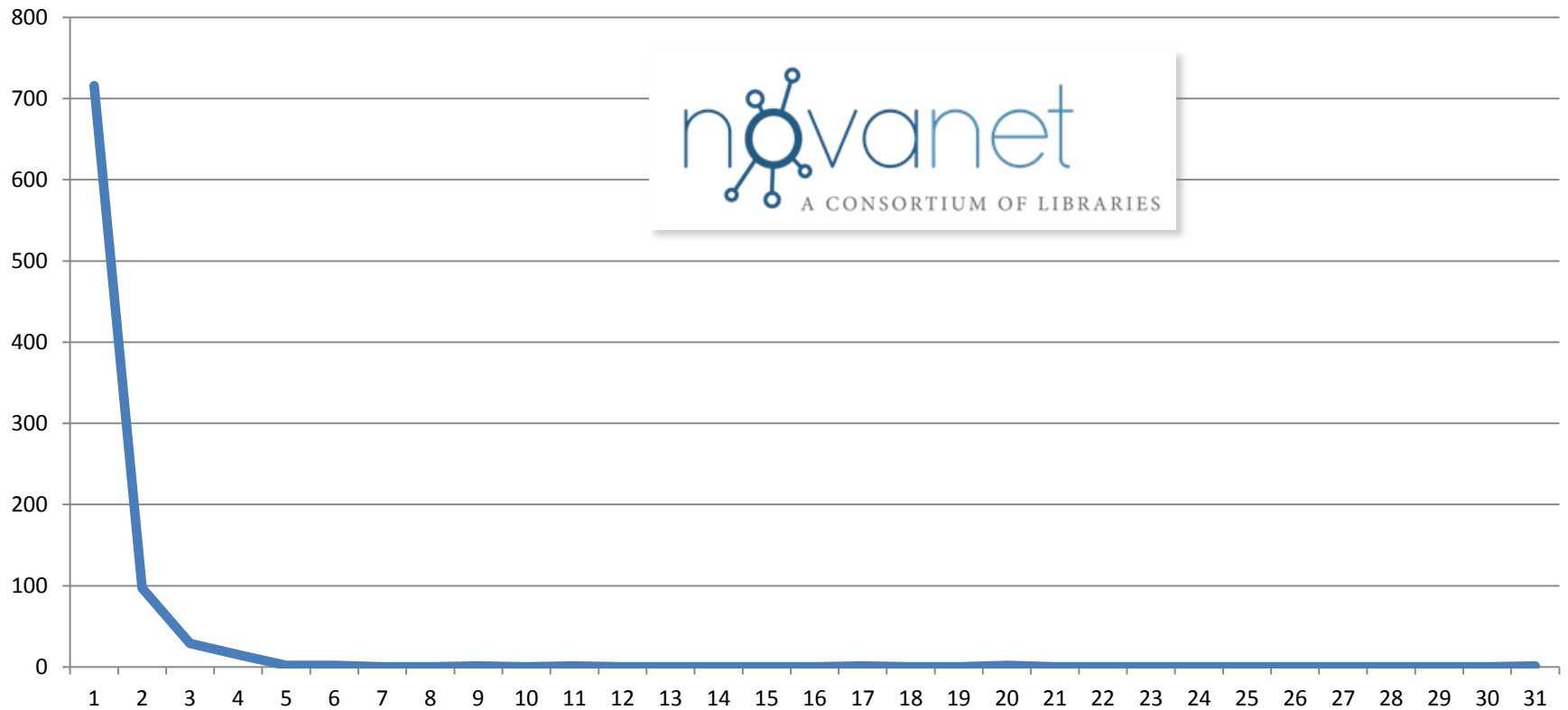
## User groups



# Subjects



# PDA Pilot Circulation



# Plusses and minuses of the model



Resource sharing and collections rationalization



Single load for all libraries



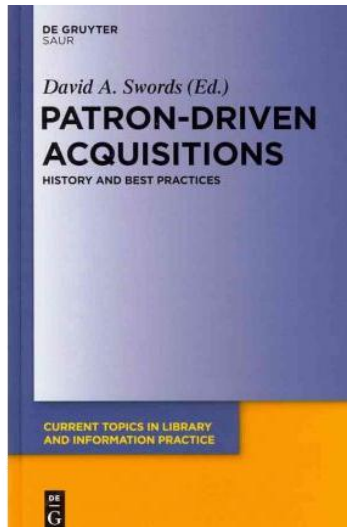
Addresses the issue of paying for things that never get used



Need a bigger set of records – more publishers required







## ***A New E-book Distribution Model to Balance Library Consortia Needs with Business Models of the Publishing Industry***

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## **These are things we may or may not want to talk about.**

- David ... Why pricing varies so drastically from one publisher to the next
- Lou ... What the academic libraries are thinking
- David ... What the publishers are thinking
- We are learning a lot and hope that we can continue to work together to evolve the model so that it works for everyone.

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